Think Ahead With AI
One Step At A Time, You'll Get There!

TAWAI

CUSTOMIZED AI CURRICULUM

FOR STUDENTS

ABOUT THINK AHEAD WITH AI [TAWAI]

Think Ahead With AI (TAWAI) is at the forefront of revolutionizing how individuals and organizations approach education, innovation, and business through Artificial Intelligence.

We are committed to transforming learning and workflows by making Generative AI accessible and actionable for everyone—from students and teachers to professionals and entrepreneurs.

OUR MISSION

To empower **1 million individuals** globally to integrate Generative AI into their careers and businesses.

TAWAI serves as a launchpad for AI-driven success stories, helping you move from **curiosity to capability**, and from **idea to impact**.

OUR OFFERINGS

We provide a comprehensive suite of AI-powered products and services:

- **AI Courses** – Beginner to advanced levels with live sessions, practical exercises, and certifications.
- **Memberships & Subscriptions** – Access to exclusive content, live updates, and premium tools.
- **Digital Products** – E-books, guides, templates, and toolkits for independent learning.
- **AI Tools** – Custom tools to help streamline AI tasks and business processes.
- **Prompts & Custom GPTs** – Ready-to-use and custom-built prompts, chatbots, and GPT models.

- **Blogs & Articles** – Regular insights on trends, tools, and practical AI use cases.
- **Webinars & Workshops** – Interactive learning experiences for individuals and organizations.
- **Newsletters** – Curated updates on AI developments, events, and tips.
- **Podcasts** – Thoughtful discussions with AI leaders and educators.
- **Consulting Services** – Personalized support for students, educators, startups, and enterprises.

GOALS & IMPACT AREAS

🎓 For Students

- Build strong AI foundations
- Boost creativity and problem-solving
- Prepare for future job roles

🧑‍🏫 For Teachers

- Equip with AI-integrated pedagogy
- Enhance student learning experiences

💼 For Job Professionals

- Upskill for AI-related roles
- Stay relevant in a transforming job market

👨‍🔧 For Freelancers

- Learn to automate workflows
- Attract high-paying AI-related gigs

👩‍💻 For Self-Employed Individuals

- Optimize business operations using AI
- Tap into new markets with smart automation

🚀 For Entrepreneurs

- Scale ideas with AI-based decision-making
- Innovate faster, reduce costs

📣 For Marketers

- Use AI for data-driven personalization
- Automate campaigns and analyze performance

🏢 For Business Owners

- Integrate AI to boost productivity and growth
- Stay competitive in global markets

🌐 For the Community & Society

- Promote inclusive AI learning
- Foster ethical, sustainable innovation

EMPOWERING SOCIETY THROUGH AI EDUCATION

TAWAI.School is more than a learning platform—it's a mission to make AI accessible, ethical, and transformative. We believe in *education as a tool for societal change*.

Impact by Segment:

- **Students:** Spark innovation and curiosity with real-world AI skills
- **Teachers:** Foster future-ready classrooms
- **Freelancers:** Expand skillsets, gain more freedom
- **Job Professionals:** Become AI leaders in your domain
- **Self-Employed:** Run smarter, leaner businesses
- **Entrepreneurs:** Build agile, AI-powered startups
- **Marketers:** Automate and personalize at scale
- **Business Owners:** Future-proof your organization

- **Community Members:** Collaborate and grow in a shared AI ecosystem
- **Society at Large:** Promote responsible AI use and reduce digital inequality

---

PROGRAM INTRODUCTION

TAWAI's AI Education Programs are built to equip learners with end-to-end mastery of Generative AI tools, frameworks, and real-world applications. We aim to convert AI curiosity into career impact.

PROGRAM OBJECTIVES

- **Introduce students to Generative AI in a practical, engaging way**
- **Build strong foundational and intermediate knowledge**
- **Develop career-ready skills in prompt engineering, automation, and tool usage**
- **Offer live mentorship and project-based learning**
- **Empower learners to create real-world AI-driven outputs**

KEY FEATURES OF THE PROGRAMS

- ✅ **Live Online Sessions** with industry experts
- ✅ **Hands-on Projects & Capstone Assignments**
- ✅ **Access to Curated Tools, Prompts & Resources**
- ✅ **Community Support + Career Mentorship**
- ✅ **Flexible Learning** (30/60/90-day options)
- ✅ **Globally Recognized Certification**

EXPECTED OUTCOMES

By completing the program(s), students will:

- **Understand Generative AI, Prompt Engineering & Use Cases**
- **Master tools like ChatGPT, DALL·E, Claude, Midjourney & More**
- **Build and deploy real-world AI solutions and prototypes**
- **Create a portfolio of work demonstrating AI skills**
- **Be job-ready for internships, freelance gigs, or AI-focused roles**
- **Join a community of next-gen AI leaders and innovators**

COURSE & CERTIFICATION DETAILS

1. What are the names of the individual courses offered?

We offer a progressive learning path through **three specialized AI programs for students**:

- 🧠 **AI Kickstart for Students – 30-Day Program**
  Focus: Introduction to Generative AI & Prompt Engineering
  Tools Covered: ChatGPT, Notion AI, DALL·E, Bing AI, Bard, Claude
  Outcome: Build daily-use AI skills for learning, writing, designing, and productivity
- 🚀 **AI Explorer for Students – 60-Day Program**
  Focus: Intermediate Generative AI & Automation Projects
  Tools Covered: Midjourney, RunwayML, Zapier, Make, Canva AI, N8N, Relevance AI
  Outcome: Create real-world AI mini-projects, automate common workflows, and prepare for freelancing
- 🎯 **AI Career Accelerator – 90-Day Program**
  Focus: Advanced GenAI Skills, Career Prep, and Capstone Projects
  Tools Covered: Retell AI, Lindy, Voiceflow, Relevance AI, Zapier, Make, ChatGPT-4, Claude 3, Notion AI, and more
  Outcome: Portfolio-ready capstone projects, client-pitching confidence, freelancing readiness, and personalized career roadmap

---

2. What is the name of the overall program these courses are part of?

All three programs are part of our signature initiative:

"AI for Students: Learn, Build & Launch"

A future-ready program designed for young learners to **gain mastery over Generative AI, Prompt Engineering, and AI-driven productivity** — with hands-on tools, real-world projects, and launch-ready support.

3. What career opportunities are available after completing these certifications?

Graduates of our AI programs have access to a wide spectrum of new-age roles, such as:

- **Prompt Engineer / AI Workflow Designer** (for tools like ChatGPT, Claude, Relevance AI)
- **Automation Specialist / Tech VA** (using Make, Zapier, N8N, Notion AI)
- **Creative Technologist** (Midjourney, RunwayML, Canva AI for visuals & videos)
- **Voice & Conversational AI Assistant** (Retell AI, Lindy, Voiceflow)
- **Freelance AI Assistant** for solopreneurs, creators, startups
- **Content & Marketing AI Consultant** (Relevance AI + ChatGPT + Notion AI stacks)
- **Junior Product Tester / Intern (AI-based startups)**
- **AI Portfolio Creator** – Get hired through the power of your projects

These career paths open up **early freelancing**, **remote internships**, and even micro-entrepreneurship — especially relevant for Gen Z learners.

4. What type of certification will I receive upon successful completion?

Each program offers:

- **Verified Certificate of Completion** (by Think Ahead With AI)
- **Capstone Project Endorsement** (for 60- & 90-day programs)
- **LinkedIn Badge + Certificate Number** for validation
- Option to upload project credentials on **GitHub, Notion, or personal websites**

Plus:

- Certificates highlight the **tools mastered**, such as:
  Make, Zapier, ChatGPT, Claude, Retell AI, RunwayML, Lindy, Notion AI, etc.

---

5. What are the key benefits of enrolling in this course?

✅ Learn by doing: Use 20+ real AI tools like Make, ChatGPT, Midjourney, Zapier
✅ Practical projects: Build automations, design AI content, launch mini startups
✅ Learn fast, apply faster: Tools like N8N, Retell AI, and Lindy prepare you for real work
✅ Career support: Freelancing templates, proposal decks, internship prep
✅ Mentorship-driven: Get direct help from AI coaches and freelancers
✅ Flexibility: Learn at your own pace with recordings and community access
✅ Portfolio building: Showcase Notion-based project docs, AI images, automations, and workflows

---

6. Why should I consider taking this course?

Because this isn't just theory — it's about **doing real things with AI**.

You'll:

- Master **GenAI and workflow tools** used by professionals globally
- Create your own **freelance-ready automations and AI services**
- Use tools like **Lindy, Make, N8N, Claude, ChatGPT, Notion AI, Retell AI** to enhance productivity
- Get clarity on **how to earn, intern, or consult** as a student
- Join a future-proof community that helps you stay updated and connected

This program equips you with skills most students don't even learn at the university level.

7. What is the fee structure for each individual course?

Program	Duration	Fee (INR)	Fee (USD)
AI Kickstart	30 Days	TBMD	TBMD
AI Explorer	60 Days	TBMD	TBMD
AI Career Accelerator	90 Days	TBMD	TBMD

💡 *Note:* Scholarships and early-bird discounts can be made available for:

- Students from partner schools/colleges
- Girls in STEM initiatives
- Returning learners from past workshops
- Economically challenged students

8. Are these certifications recognized by the industry or professional bodies?

While these are **non-academic certifications**, they are:

- **Highly valued by startups, solopreneurs, and freelance clients**
- Highlighted by recruiters as proof of **practical, applied AI knowledge**
- Trusted by companies hiring for roles like Virtual Assistants, Prompt Engineers, and Automation Consultants

Our curriculum aligns with **real-world use cases** and global platforms like Upwork, Fiverr, and LinkedIn Jobs.

9. Are the courses delivered online, in-person, or in a hybrid format?

All programs are delivered **100% online** via:

- **Zoom** for live sessions
- **Customized LMS** for content
- **WhatsApp communities** for collaboration and updates

Delivery Includes:

- Weekly live training (or alternate days)
- 24/7 access to videos, tools, and resource packs
- Ongoing Q&A with AI mentors via community groups

---

10. What is the average salary package after completing the program?

While this program doesn't guarantee a job, many students have achieved:

- ₹25,000–₹2,50,000/month+ through freelance gigs using tools like Make, N8N, ssNotion AI, ChatGPT
- ₹15,000–₹45,000/month+ stipends through remote internships
- Direct client work creating AI chatbots, workflows, presentations, visuals, etc.

Early students have supported solopreneurs and creators by automating their operations using:

- **Lindy + Zapier**
- **ChatGPT + Notion AI**
- **Midjourney + Canva**
- **N8N + Relevance AI**

---

11. Will I get access to course materials and recordings after the course ends?

✅ Yes – You'll receive **lifetime access** to:

- Session recordings (Zoom)
- Downloadable resources and guides
- Templates for Make/Zapier/N8N workflows
- Prompt libraries and use-case packs
- Project submission archive (to showcase on LinkedIn/portfolios)

---

12. What is the assessment or evaluation process for certification?

Assessment is **hands-on, not theoretical**, and includes:

- Mini assignments using ChatGPT, Zapier, Midjourney, Make, and others
- Capstone project (60- & 90-Day programs) to be reviewed by mentors
- Peer reviews and feedback sessions
- Presentation of AI-powered solutions to real-world prompts
- Bonus: Top students may be featured in our AI Achievers Hall of Fame

---

13. Are there any alumni testimonials or success stories I can review?

Yes! We showcase success stories of students who have:

- Landed clients via LinkedIn and Upwork
- Built websites powered by AI
- Automated school projects using Make, Notion AI, and ChatGPT
- Created social media content with Midjourney + Retell AI

You'll get access to:

- **Video testimonials**
- **Case study PDFs**
- **Before/after portfolios**

---

14. How does this course compare with others in the same field?

Here's what sets us apart:

Feature	Our Program	Others
Real-World Tools	✅ Make, N8N, Claude, Retell AI, Midjourney, Lindy	❌ Often limited to ChatGPT only
Mentor Access	✅ Live weekly sessions + 1:1 guidance	❌ Mostly self-paced
Career Focus	✅ Freelancing, internships, monetization	❌ Purely academic
Project Portfolio	✅ Yes (Notion, GitHub, Canva)	❌ Not always offered
Cost Efficiency	✅ Value-packed for students	❌ Often overpriced

CONTACT INFORMATION

Co-Founders & Directors

- **Joydeep Rakshit: (+91) 9595022301**
- **Harsh Shah: (+91) 9819157179**

Program Director

- **Rakesh Kurakula: (+91) 9885577770**

Think Ahead With AI (TAWAI)

- **Website: www.thinkaheadwithai.in**
- **Email: info@thinkaheadwithai.in**
- **AI Newsletter: think-ahead-with-ai-newsletter.beehiiv.com**

THANK YOU!

LET'S LEARN TOGETHER!